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Ediarum in Spanish. Challenges in Software Localization

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Ediarum in Spanish. Challenges in Software Localization

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Globalization, Internationalization, Localization, Translation (GILT process)

- Globalization (g11n) = organization of business processes (management, marketing, consumer care) to support internationalization and localization
- **Internationalization** (i18n) = development stages of a digital product to ensure that it will function internationally
- **Localization** (L10n) = adaptation of the product to the target locale by combining a sociocultural region (normally a country) and a language → includes translation

Source: Munday (2016)

Proyecto Humboldt Digital

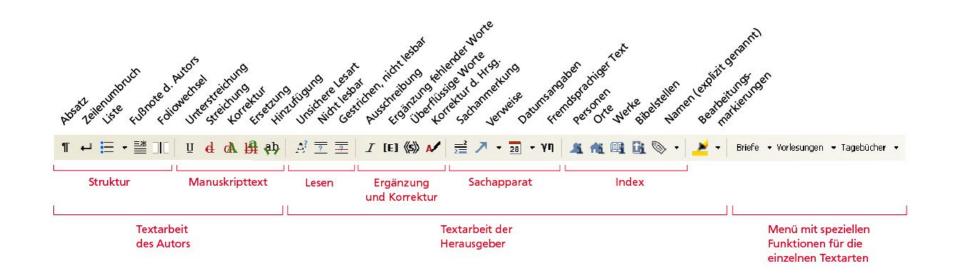
- It is a German-Cuban cooperation project involving two main institutions: the Berlin Academy of Sciences and Humanities (BBAW, Germany) and the Office of the Historian of the City of Havana (OHCH, Cuba).
- Funded by the German Foreign Office, Fritz Thyssen Foundation and Gerda Henkel Foundation.
- Main goals:
 - Implement a common workflow for digitising and editing texts.
 - Publish online a collection of TEI encoded documents related to Alexander von Humboldt's trip to Cuba and its reception (1800-1830).

What is ediarum?

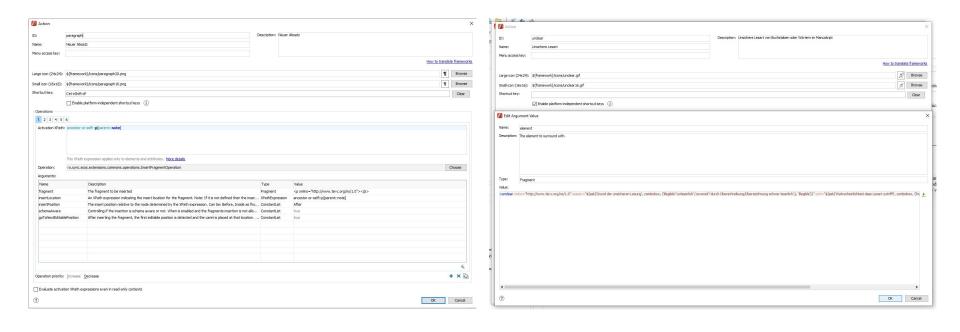
"The goal was to create a software solution that was not just generally suitable for the research project, but customized to increase the user-friendliness of the work environment despite the complexity behind a critical edition. Besides the creation of multiple TEI P5-compatible schemata, the functions and toolbar of the Oxygen XML Author were also configured and supplemented with additional custom functions" (Dumont & Fechner, 2014: 4-5).

- Digital environment for editing and encoding TEI documents, storing, indexing, querying, collaborating and transforming for publication
- Open source XML database (eXistDB) + commercial XML editor (Oxygen XML Author) + formatting language for print output (ConTeXt)
- Developed by TELOTA in the Berlin-Brandenburgische Akademie der Wissenschaften (Germany) since 2013

ediarum.BASE.edit's toolbar by default



ediarum.BASE.edit's actions by default



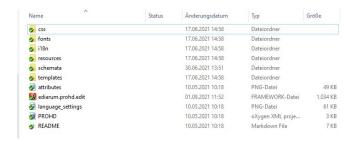
The problem with ediarum is...

that the interface is only available in German by default.

"What is holding back ediarum in its current state, is the lack of an English language interface for the default configuration and the lack of documentation for the two main modules. Non-German language projects [...] if they choose to adopt the more developed frameworks, will have to provide their own translations. [...] Such further development would make this 'toolbox' even more versatile and accessible." (Mertgens, 2018).

Internationalizing the code

- Creation of resource files to store content that may require cultural and linguistic modification.
- In ediarum.BASE.edit, this means creating a i18n folder and a document called "translation.xml".

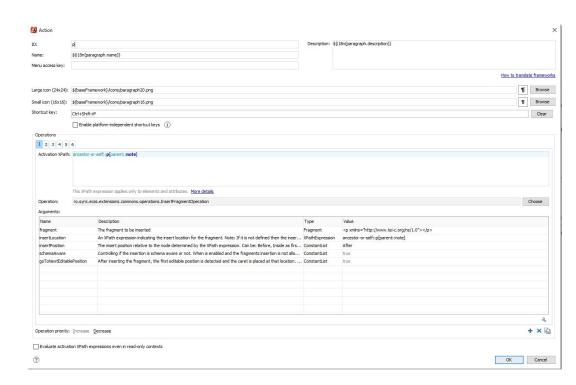


```
    translation.xml

 translation key
   19 ▽
            <key value="hi[underline].name">
   20
                <val lang="de DE">Unterstrichen</val>
   21
                <val lang="es ES">Subravado</val>
   22
   23 ▽
           <key value="hi[underline].description">
   24
                <val lang="de DE">Unterstrichene Textstelle</val>
   25
                <val lang="es ES">Pasaje de texto subravado</val>
   26
           </key>
   27 ▽
           <key value="paragraph.name">
   28
                <val lang="de DE">Neuer Absatz</val>
   29
                <val lang="es ES">Nuevo párrafo</val>
   30
           </kev>
   31 ▽
           <key value="paragraph.description">
   32
                <val lang="de DE">Neuer Absatz</val>
   33
                <val lang="es ES">Nuevo párrafo</val>
   34
           </kev>
   35 ▽
           <key value="item.name">
   36
                <val lang="de DE">Listenpunkt einfügen</val>
   37
                <val lang="es ES">Insertar un nuevo elemento en la lista</val>
   38
           </key>
   39 ▽
           <key value="item.description">
   40
                <val lang="de DE">Listenpunkt einfügen</val>
   41
                <val lang="es ES">Insertar un nuevo elemento en la lista</val>
   42
   43 ▽
            <kev value="itemizedlist.name">
   44
                <val lang="de DE">Liste einfügen</val>
   45
                <val lang="es ES">Insertar lista</val>
   46
   47 V
            <key value="itemizedlist.description">
   48
                <val lang="de DE">Liste einfügen</val>
   49
                <val lang="es ES">Insertar lista</val>
   50
            </kev>
   51 ▽
           <key value="seq.name">
   52
                <val lang="de DE">Sachanmerkung einfügen</val>
```

Internationalizing the code

- Separation of translatable text string of the interface from executable code
- In ediarum.BASE. edit, this means giving keys to actions, menu entries, contextual menus, toolbars and static CSS content.
- Action names and descriptions had to be renamed according to "\${i18n(translation_key)}"

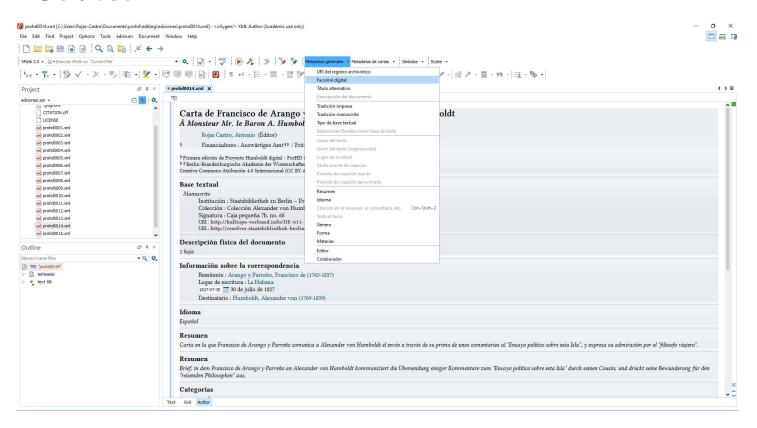


Localizing strings

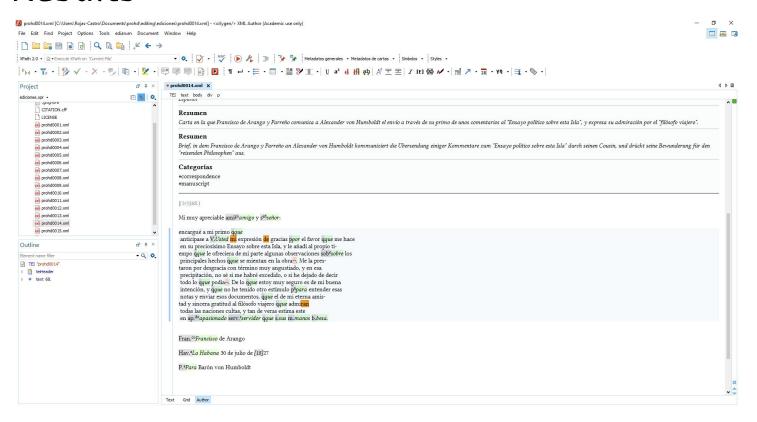
- Translation of text taking into account the space constraints of the screen/page.
- Substitution of inappropriate cultural conventions
- At the moment the target locale is es_ES, but this has to be tested with real users and it may evolve into es_CU.

```
✓ ♣ 6 ■■■■ i18n/translation.xml |
              @@ -1829,11 +1829,11 @@
                    <kev value="ask.margin line">
                        <val lang="de DE">Am Rand angestrichen</val>
                        <val lang="es_ES">Subrayado al margen</val>
                        <val lang="es_ES">Marcado al margen</val>
                   <key value="ask.kind_of_deletion">
                        <val lang="de_DE">Art der Streichung</val>
                        <val lang="es_ES">Tipo de supresión</val>
                        <val lang="es_ES">Tipo de eliminación</val;</pre>
1839
                        <val lang="de_DE">Tilgung durch Überschreibung des ursprünglichen Textes</val>
              @@ -2257,7 +2257,7 @@
                    <key value="ask.enter authority uri">
                        <val lang="de_DE">GND, VIAF etc. (URI) der Person</val>
                        <val lang="es_ES">VIAF u otro identificador (URI) de persona</val>
       2260
                        <val lang="es ES">VIAF u otro identificador (URI) de persona</val>
                    <key value="ask.surname">
2263 2263
                        <val lang="de DE">Nachname</val>
```

Results



Results



Conclusions

- The internationalization of the code requires technical expertise and sometimes collaboration with developers.
- The localization of the strings requires a deep knowledge of the target language, cultural conventions and domain expertise (scholarly editing terminology).
- Internationalizing and localizing software is an iterative process that needs constant testing with real users and further development.
- Oxygen XML Author's (v. 23.0) interface is only available in six languages (Chinese, English, Japanese, German, French and Dutch).

Bibliographic references

- Dumont, Stefan, y Martin Fechner. «Bridging the Gap: Greater Usability for TEI encoding». Journal of the Text Encoding Initiative, Issue 8 (28 December 2014). https://doi.org/10.4000/jtei.1242.
- Dunne, Keiran J. «Translation, Localization, and Internationalization». In *The Encyclopedia of Applied Linguistics*, edited by Carol A. Chapelle. Oxford, UK: Blackwell Publishing Ltd, 2012. https://doi.org/10.1002/9781405198431.wbeal1226.
- Mertgens, Andreas. «Ediarum. A Toolbox for Editors and Developers». RIDE 11 (2019). https://doi.org/10.18716/RIDE.A.11.4.
- Munday, Jeremy. Introducing translation studies: theories and applications. Fourth edition. London; New York: Routledge, 2016.

Related links

- Github: https://github.com/humboldtdigital
- TEI Encoding documentation in Spanish:
 https://www.ediarum.org/docs/ediarum.BASE.manual_es/
- Digital Repository: https://prohd.ohc.cu/xmlui/
- Blog: https://habanaberlin.hypotheses.org/
- Twitter: https://twitter.com/humboldtdigital

Thank you! Q & A?

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